



**MOTOROLA GP
PROFESSIONAL SERIES
RADIOS IMPROVE
EFFICIENCY, SAFETY AND
PRODUCTIVITY OF KINGS
CROSS STREET
WARDENS**

**MOTOROLA RADIOS
ROBUST, RELIABLE AND
DELIVER BEST VALUE FOR
MONEY**

Two-way radio communication is essential to allow the wardens, four of whom are on duty at any one time, to stay in touch with each other and the controller at all times. The Motorola GP Professional Series Radios were chosen to provide a communications solution that would ensure complete coverage and audio clarity across a built-up area with high levels of traffic noise. Supplied and installed by Motorola Authorised Dealer Communication Spares (UK) Limited, the three-channel system meets Kings Cross Street Warden's requirements for a reliable, easy-to-use, high-functionality yet cost-effective solution, with the scalability to expand.

'We chose Motorola radios for their proven robustness and reliability,' says Mark Schram, Kings Cross Street Warden. 'Many of us had already used Motorola radios so had no reservations about selecting them for an operation like ours where they need to withstand continuous hard use and greater than average wear and tear.'

**EASE OF USE, FLEXIBILITY
AND SCALABILITY**

Motorola GP340 hand portables are used by on-duty wardens. The on-duty manager is equipped with a GP360 hand portable which also has a 14-character alpha-numeric display, enabling easy identification of each caller, and Rapidcall™ one-touch dialling functionality for



'The Motorola GP340s provide 100 per cent coverage, even in underground car parks and high rise blocks, and are reliable and easy to use with batteries that last the full 10-hour shift. Without them we could not run such an effective service and maintain the high-profile presence that is essential to our success.'

Tim Troon, Manager, Kings Cross Street Wardens

**CASH POINT THEFTS DOWN FROM NINE
PER WEEK TO ZERO IN SIX MONTHS**

Kings Cross Street Wardens play a key role in keeping the Kings Cross area of London safe for residents, visitors and local businesses. Jointly funded by the London Borough of Camden and the Government's Neighbourhood Renewal Unit, the wardens have been patrolling the streets of Kings Cross since June 2002. They work closely with the community to deter anti-social behaviour, support those in need and report crime.

'Our principal objective is to improve the quality of life for all who live and work here,' says Tim Troon, Manager, Kings Cross Street Wardens. 'The Police no longer have the resources to provide a constant on-the-street presence so we have taken on that role. We also offer pension runs to post offices for the elderly and visit schools to educate children about the dangers of drugs and prostitution. Since we were set up, car crime figures are down, graffiti has been reduced and cash point thefts have been cut from an average of nine per week to zero.'

even faster connection. A Motorola GM360 is used by the CCTV controller who stays in close contact with the wardens on patrol. Housed at Camden Town Hall is a Motorola Eurobase repeater which boosts the signal and ensures complete radio coverage right across the area.

HANDS-FREE, DISCREET OPERATION WITH STRONG AUDIO CLARITY

All Motorola Professional Series hand portables are lightweight, ergonomically shaped and easy to use. Wearing them on a belt around the waist gives the user both hands free. Remote speaker microphones and earpieces allow wardens to receive messages discreetly and reply simply by touching the push-to-talk button. Motorola's X-Pand™ voice compression technology guarantees strong audio quality, even against the constant background noise of a busy London street.

MOTOROLA LI-ON BATTERIES EXTEND BATTERY LIFE AND PERFORMANCE

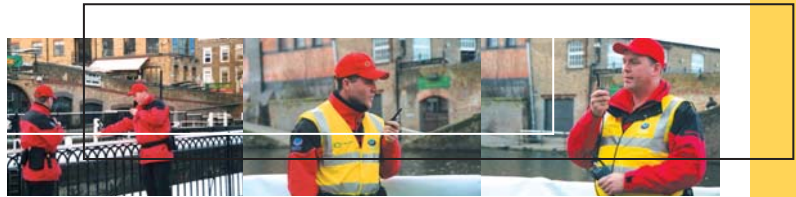
Using Motorola's high capacity Lithium Ion (Li-on) batteries, specially designed for the GP Professional Series, enables wardens to use the radios for a full 10-hour shift with no loss of performance and without having to re-charge the battery. At only 30 per cent of the size of normal NiCd or NiMH batteries, Li-on batteries do not require re-conditioning, and are recyclable which makes them environmentally friendly.

BUILT-IN SECURITY FEATURES IMPROVE WARDEN SAFETY

'All Motorola Professional Series hand portable radios have built-in safety features to ensure that help can be summoned if a warden needs assistance. Activating the Emergency Button automatically overrides all other traffic on the network and lets the warden broadcast directly to the control room.

The Lone Worker facility provides additional security when wardens are patrolling the streets out of sight and earshot of colleagues. If a warden has not used his radio for an hour, the radio automatically emits an audible alarm to which the he must respond by pressing the PTT button. If no response is received, the radio automatically transmits the alarm signal to radios of the duty manager and CCTV controller, alerting them to the call sign of the radio whose

user may need help. The radio then goes into emergency mode and alternates transmit/receive over the open channel, enabling the warden to communicate his whereabouts and receive responses from colleagues without pressing the push-to-talk button.



CS (UK) PROVIDE COMPETITIVE PRICE AND RAPID REPAIR TIMES

'Communication Spares were chosen because they developed a relatively straightforward solution that met all our criteria within our budget,' says Mark Schram. 'We considered several other suppliers but they did not evaluate our requirements as thoroughly and proposed solutions that were too complex and too expensive. Communication Spares offer a one-week turnaround for repairs and will loan replacement radios to us for a nominal fee while our own are out of action. They also have a mobile workshop so can repair units in the field if necessary.'

ABOUT CS (UK) LIMITED

CS (UK) Limited was established in 1991. The company's staff have a combined total of more than 100 years experience in the radio communications industry. Communication Spares has a prestigious list of high-profile clients, both in the UK and abroad. Our commitment to selling only the highest quality products and our dedication to customer service have always been at the forefront of our business.

CS (UK) Limited has won the following awards:

1999 - Outstanding Achievement Award from Motorola

1996 - Radio Quality Assurance Scheme (RQAS) from the Department of Trade & Industry

1996 - ISO9002 accreditation achieved

For more information please call Steve Brown on 0800 068 7194 or visit us at www.CSUK.co.uk



Unit C, Goldtone House
Langston Road,
Loughton,
Essex IG10 3TQ

Tel: 0800 068 7194



MOTOROLA and the Stylized M Logo are registered in the U.S. Patent and Trademark Office. All other product or service names are the property of their respective owners.
© Motorola, Inc. 2003.